

Water Safety Partnerships



Partnerships in NRM PROSPECT Course

"The views, opinions and findings contained in this report are those of the authors(s) and should not be construed as an official Department of the Army position, policy or decision, unless so designated by other official documentation."



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Partnerships with National Organizations



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Wilderness Inquiry

Urban Wilderness Canoe Adventures

www.urbanwildernesscanoeadventures.org



- Provides youth with direct, hands-on experiences with nature
- Engages students in ways that motivates them to learn
- Builds an ethic of land stewardship
- Connects new audiences to public lands and agencies that care for them
- Introduces youth to employment, education and volunteer opportunities



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U.S. Coast Guard/ USCG Auxiliary

- National MOU
- Boating Safety Classes
- Boat Patrol
- Vessel Safety Checks
- Brochures for Distribution
- Assistance with Special Events
- Monitor Marine Band Radio
- Find a USCGA Flotilla near you at

www.cgaux.org/units.php
www.uscgboating.org



The Corps Foundation

- The Life Jackets Worn.. Nobody Mourns Campaign was developed in cooperation with the USACE National Operations Center for Water Safety
- Campaign supported through grant funding administered by the US Coast Guard
- Have created video and audio PSAs, posters, vinyl banners, tailgate wraps, and two mobile games



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U.S. Power Squadrons

- National MOU
- America's Boating Course - On-line & classroom
- USCGA Vessel Safety Check Examiners
- Assistance with Special Events
- Find a squadron near you at www.usps.org click "Locate Things"
- Loaner Boating Skills Virtual Trainer
Contact local squadron to borrow



Boat U.S. Foundation

- National MOU
- Life Jacket Loaner Program
- Grassroots Grants
- Free Brochures
- On-line Boating Simulator and Games
- On-line Boater's Toolbox
- www.boatus.com/foundation





Safe Kids USA

- National MOU
- Special Events
- Educational Tip Sheets
- Research Reports
- Find a Safe Kids Coalition near you www.safekids.org



KIDS DON'T FLOAT!
LIFE JACKET LOANER STATION

ADVERTISING AND PROMOTION
The organization sponsoring the event will be responsible for promoting the event and recruiting participants.

SUPPLEMENTAL ACTIVITIES
The sponsoring organization and parents/guardians may wish to schedule their own activities in conjunction with the Kids Don't Float program such as picnics, concerts, water aerobics, etc.

Additional information: Parents/guardians are responsible for the responsibility of the sponsoring organization and participants. The U.S. Army Corps of Engineers, the North Dakota Game and Fish Department, and the ND Safety Council, Inc. - Safe Kids will not be involved or responsible for any incidental activities that are scheduled in conjunction with the Kids Don't Float program.

Additional information: Parents/guardians are responsible for the responsibility of the sponsoring organization and participants. The U.S. Army Corps of Engineers, the North Dakota Game and Fish Department, and the ND Safety Council, Inc. - Safe Kids will not be involved or responsible for any incidental activities that are scheduled in conjunction with the Kids Don't Float program.

Safe Kids USA
North Dakota

OFFERED BY THE U.S. ARMY CORPS OF ENGINEERS THE NORTH DAKOTA GAME AND FISH DEPARTMENT ND SAFETY COUNCIL, INC. - SAFE KIDS COALITION

Gear Up for Safety

What's the best way to stay safe in the water? It's to wear a life jacket!

Safe Kids
The program consists of a lecture where students learn about safe boating practices, basic legal requirements, rules of the road, hypothermia, rescue techniques and the most important piece of safety equipment on all boats - personal flotation devices, among other things. The session ends with youngsters operating small two-person electric motor powered boats. The on-the-water opportunity makes for an exciting learning experience.

Safe Response
The program consists of a lecture where students learn about safe boating practices, basic legal requirements, rules of the road, hypothermia, rescue techniques and the most important piece of safety equipment on all boats - personal flotation devices, among other things. The session ends with youngsters operating small two-person electric motor powered boats. The on-the-water opportunity makes for an exciting learning experience.

Safe Water
The program consists of a lecture where students learn about safe boating practices, basic legal requirements, rules of the road, hypothermia, rescue techniques and the most important piece of safety equipment on all boats - personal flotation devices, among other things. The session ends with youngsters operating small two-person electric motor powered boats. The on-the-water opportunity makes for an exciting learning experience.

WHO IS THE KIDS DON'T FLOAT PROGRAM FOR?
It is for youth 7 through 11 years of age. Parents or guardians are encouraged to attend, too.

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ARE THERE ANY COSTS INVOLVED?
There is no charge to the participants. This program is coordinated by the U.S. Army Corps of Engineers, the North Dakota Game and Fish Department, the ND Safety Council, Inc. - Safe Kids Coalition to promote and encourage boat and water safety awareness throughout North Dakota. Any incidental costs, such as transportation, meals or other expenses will be the responsibility of the sponsoring organization.

HOW DO WE SCHEDULE A KIDS DON'T FLOAT PROGRAM?
Any organization such as local safety committee, school, parent-teacher organization, YM/CA, 4-H club, scouting group, wildlife club or other organization can sponsor a Kids Don't Float program anywhere in North Dakota.

Sponsors can contact the U.S. Army Corps of Engineers in their area to schedule a time and place for the event.

U.S. Army Corps of Engineers offices can be called at:

- Bismarck - 701-255-0015
- Jamestown - 701-252-7666
- Valley City - 701-845-2970
- Fargo - 701-232-1894
- Bismarck - 701-654-7411

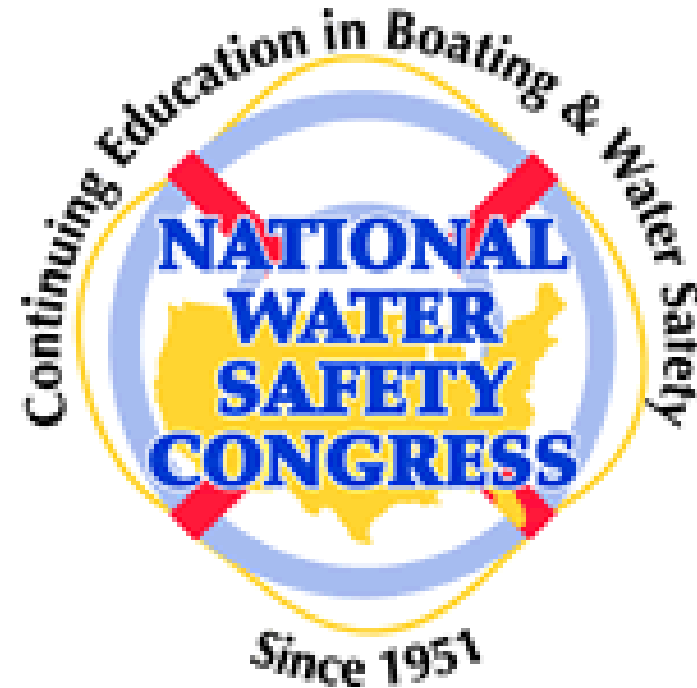
Instructors from the U.S. Army Corps of Engineers, the North Dakota Game and Fish Department, and the ND Safety Council, Inc. - Safe Kids Coalition will be notified by the Corps when a date is set for a program.

Always wear your lifejacket.

Be safe and learn the "Rules of the Road."

National Water Safety Congress

- International Boating and Water Safety Summit
- Grassroots Grants
- Awards Program
- Cold Water Boot Camp USA Programs
- USACE Employees serve on Board of Directors



www.watersafetycongress.org



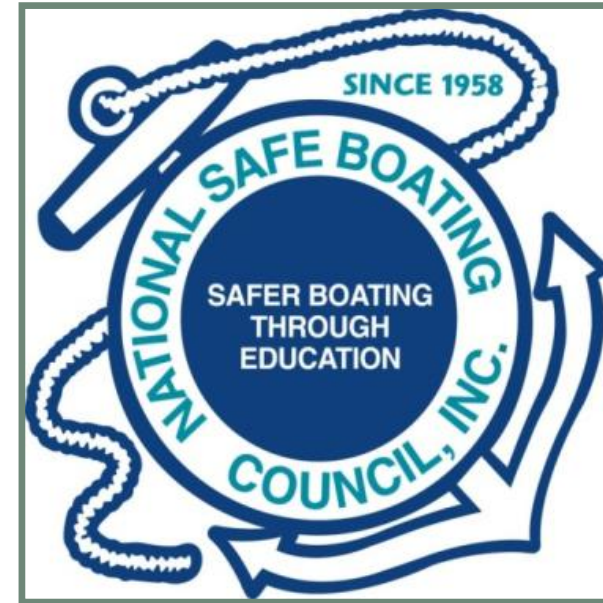
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National Safe Boating Council

- Wear Your Life Jacket To Work Day
- Ready, Set, Wear It
- National Safe Boating Week
- Wear It Campaign
 - Free customized logos
 - Email: sidekicks@boatingsidekicks.com
- Free Resources
- Grassroots Grants
- Awards Program

www.safeboatingcouncil.org



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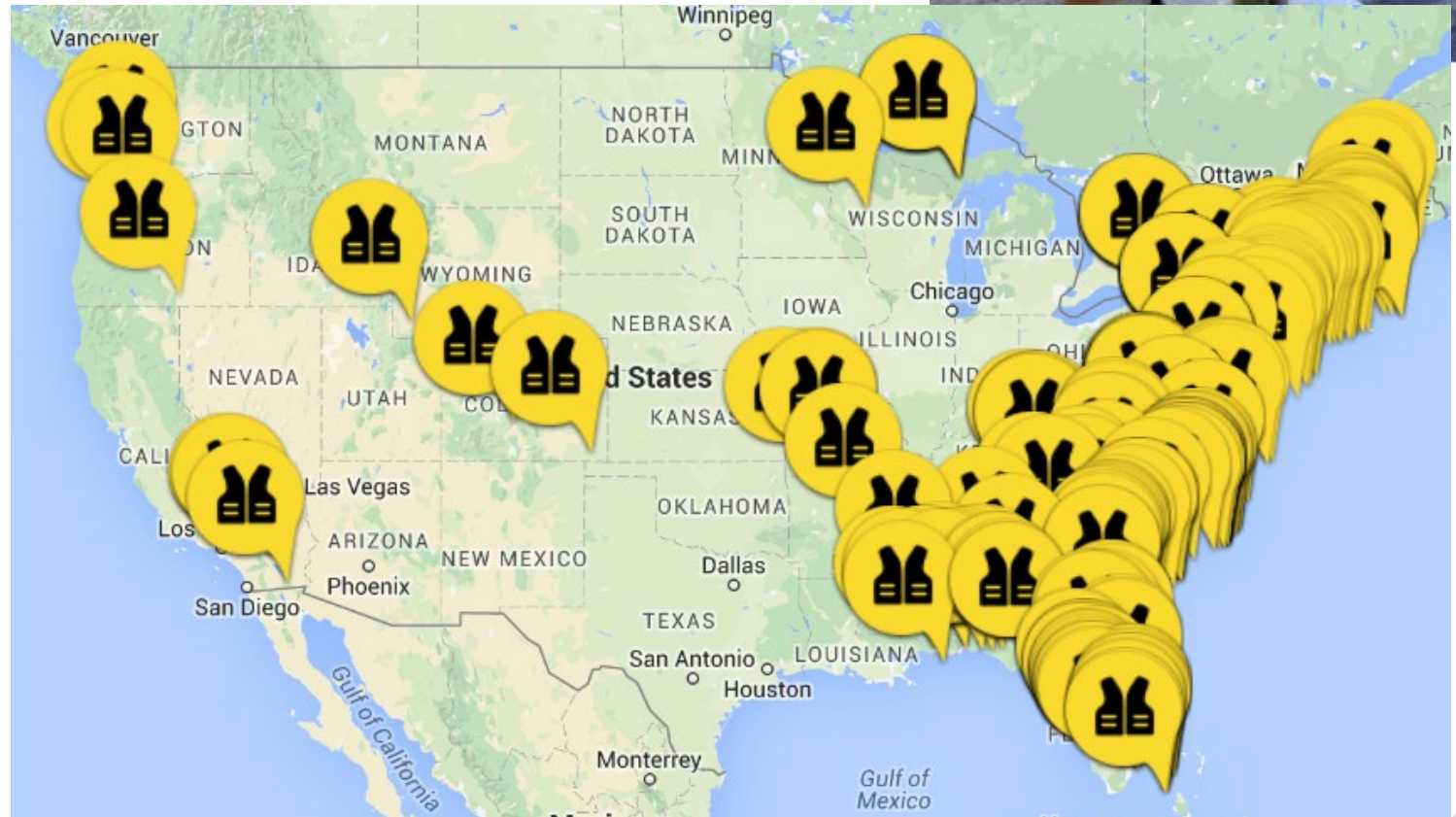
Sea Tow Foundation

- Boating safety and education
- Life Jacket Loaner Program
- Grants to non-profit partners
- Map of life jacket loaner stations
- On-line safety resources

<http://www.boatingsafety.com/>



Sea Tow Foundation
for Boating Safety and Education



Work with the Media



Use Your Volunteers

- Courtesy vessel safety checks
- Water safety programs
- Roving interpretation
- Boat patrol assistant



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Cooperating Associations



U.S. ARMY

Water Safety Forums, Task Forces or Councils



- Bring local organizations together
- Discuss issues and trends
- Help establish policies
- Promote water safety together



Special Event: Forever 15

<https://www.youtube.com/watch?v=RXHkkexSx-g&index=25&list=PLFE0A59CCBCB66946>

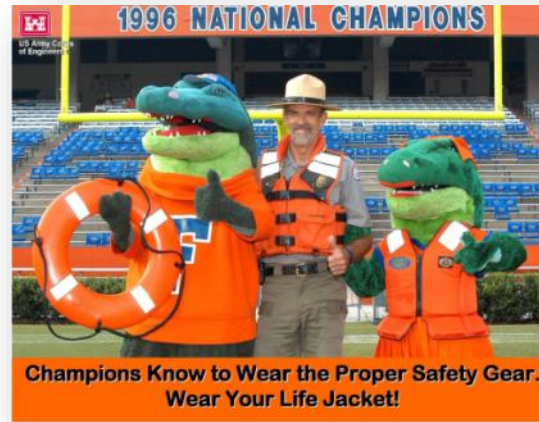
- Waco Lake, TX
- Mock drowning and recovery of middle-school student in view of peers
- Several community entities and agencies involved
- Major media exposure



Universities

Use team mascots, players and coaches to promote water safety via printed material, coloring contests, bumper stickers, etc.

“Wear the Gear”





Universities



OSU Trashin' Fashin' Show



Any way you slice it...
 Make **SAFETY** a
 "PIZZA" your life.



Buckle Up!
 Life Jackets and Seat Belts
SAVE LIVES!



US Army Corps of Engineers



**FREE
 SMALL
 FROZEN
 COKE®**




Please present coupon before ordering. Limit one coupon per customer. Not to be used with other coupons or offers. Void where prohibited by law. Cash value 1/100¢. State sales tax applicable. Good at participating BURGER KING® restaurants in:
MISSOURI: Cape Girardeau, Scott City, Jackson, Sikeston, Miner, Ferryville, Farmington, Desloge, Poplar Bluff, Kennett, Dexter, Pevely, Oakville, Peeries Park, Buller Hill, Festus, Richardson Rd., Bowles Ave.
ILLINOIS: Carbondale, Marion, Harrisburg, Anna, Waterloo
KENTUCKY: Paducah, Murray
ARKANSAS: Jonesboro, Paragould, Pocahontas, Blytheville
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Restaurants



WEAR IT FOR LIFE



AWARD OF EXCELLENCE
 The bearer of this certificate is hereby recognized for wearing a properly fitting lifejacket, serving as a role model to others in being safe around the water, and may redeem this for one free ice cream cone!

Bobber's five rules of water safety:
 Learn to swim, wear a lifejacket, swim with a buddy, reach and throw but don't go, and look before you leap!

www.bobber.info

If You Love Me...


Teach me to swim well.
 Children who know how to swim well are less likely to drown than non-swimmers.

Don't let me swim alone.
 One of the leading causes of accidental death for children is drowning. Make sure I swim with an adult.

Watch me closely at all times when I'm near water.
 It only takes 20 seconds for a child to drown.

Don't let me use inflatable toys.
 Poor swimmers often drown when inflatable toys collapse or float away.

Make sure you put a life jacket on me before I get near water.
 96% of drowning victims would be alive today if they had worn a life jacket.





Hardee's & W. Kerr Scott Safety Award is presented to:

Name

On behalf of Hardee's of Wilkesboro this certificate Entitles bearer to a **FREE** Scoop of Vanilla Premium Ice Cream

Presented by Ranger: _____



**FRIENDS OF
 W. KERR SCOTT LAKE**

Coupon Expires December 31, 2009



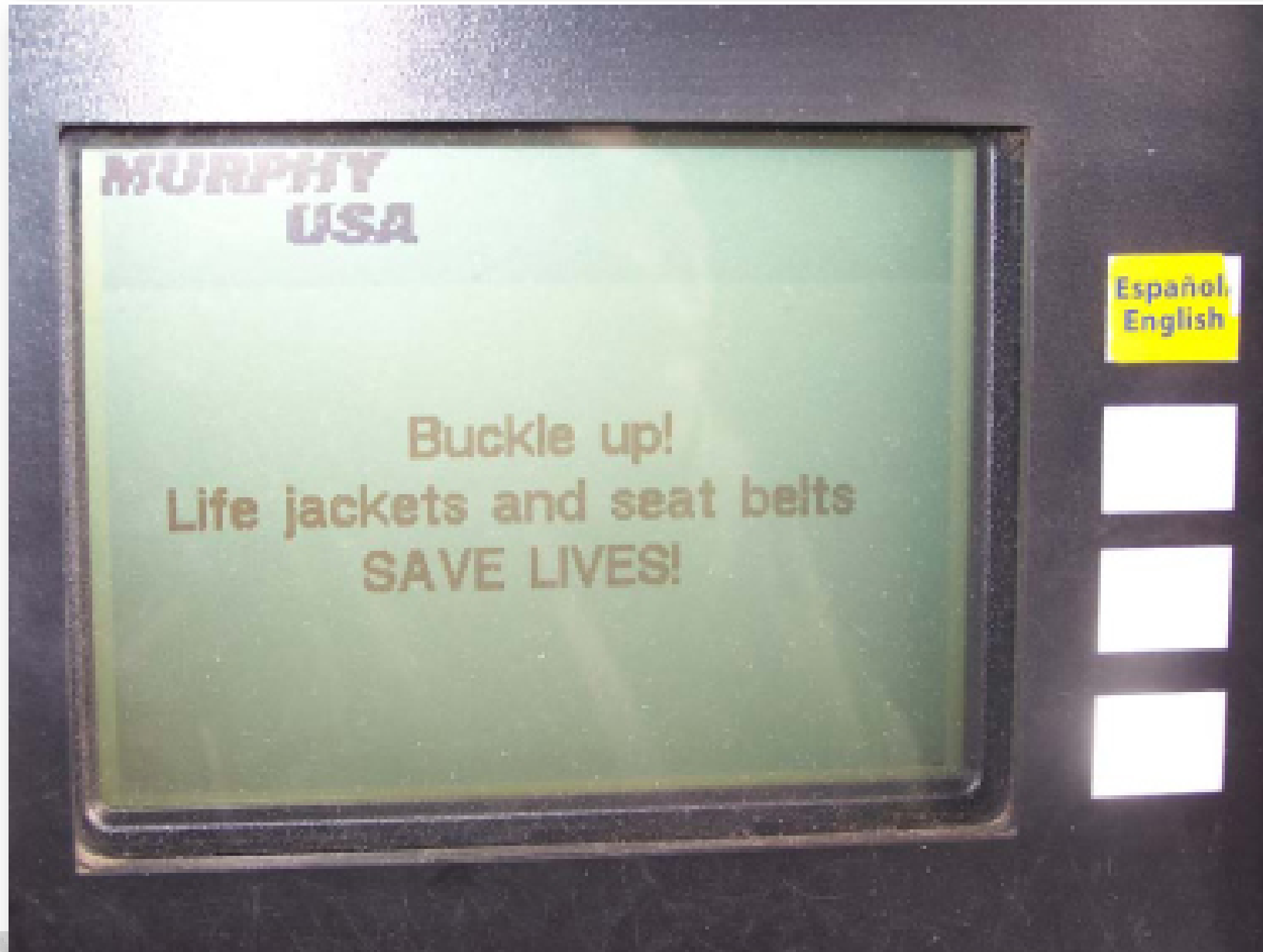
“I Got Caught” Campaign



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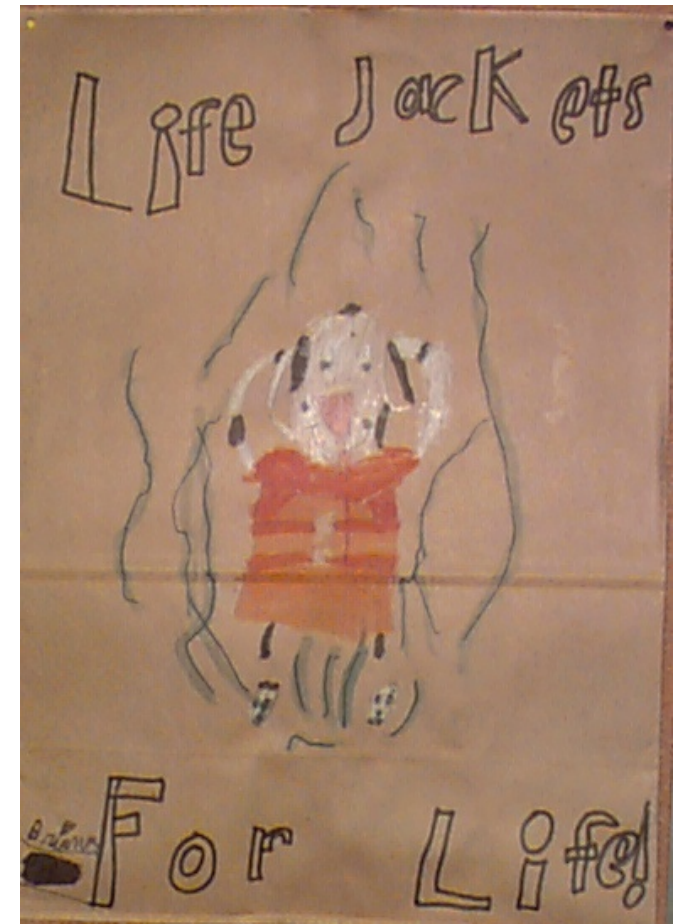
Gas Stations



rps
s®



Grocery Stores

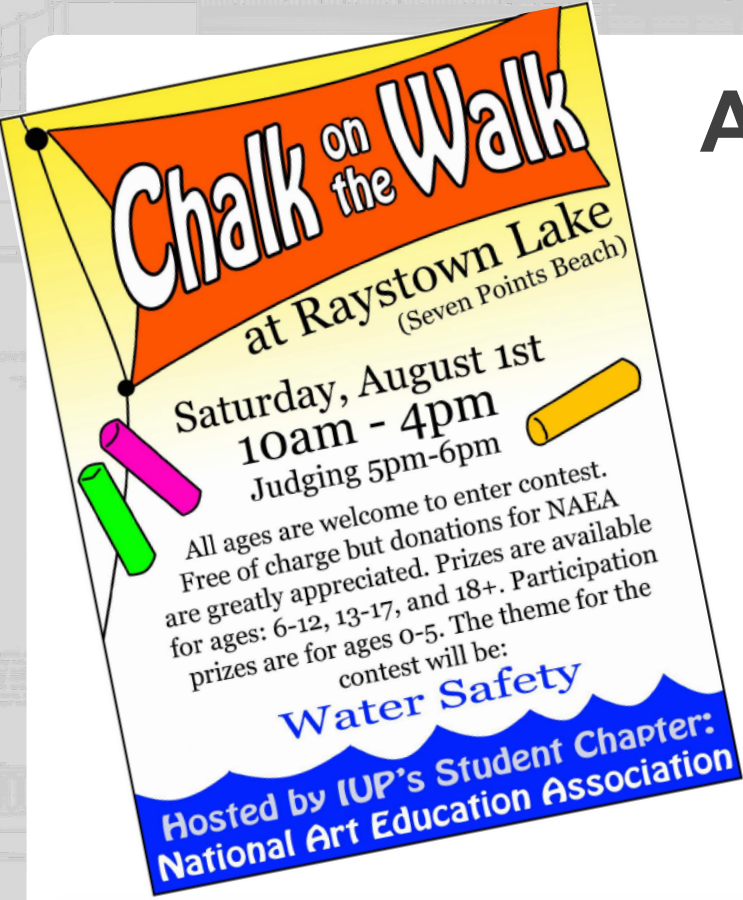


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Art Education Associations



Chalk on the Walk
at Raystown Lake
(Seven Points Beach)

Saturday, August 1st
10am - 4pm
Judging 5pm-6pm

All ages are welcome to enter contest.
Free of charge but donations for NAEA
are greatly appreciated. Prizes are available
for ages: 6-12, 13-17, and 18+. Participation
prizes are for ages 0-5. The theme for the
contest will be:

Water Safety

Hosted by IUP's Student Chapter:
National Art Education Association



Billboards



Business Marquees



Bank and User Fee Envelopes

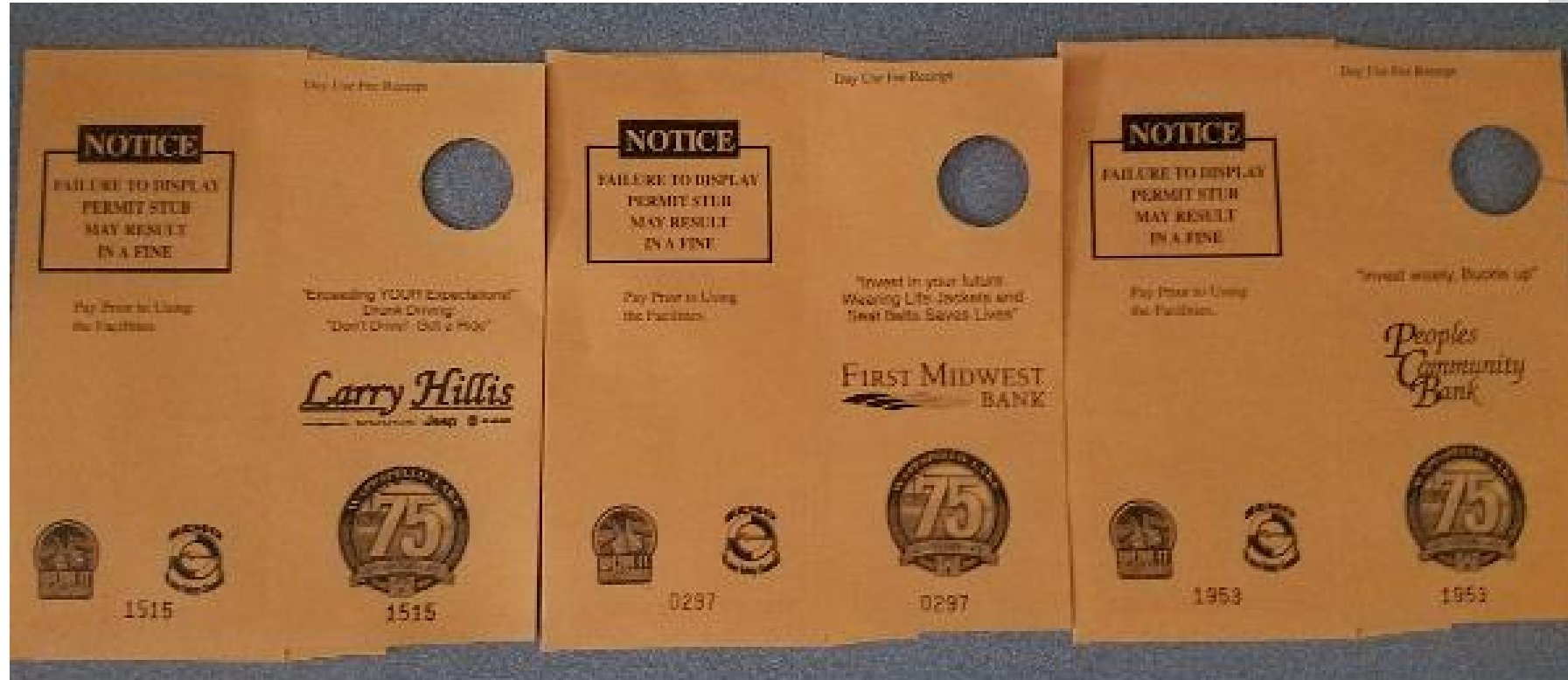
WE APPRECIATE YOUR BUSINESS

FIRST MIDWEST
BANK



BUCKLE UP!

Life Jackets and Seat Belts SAVE LIVES!



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Sports Stadiums



US Army Corps
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U.S. ARMY



Oak Ridge Boys say life jackets are life savers



The Sky Is The Limit – Get Creative



NRM Gateway

Water Safety Partnerships

- Your one stop source for partnerships
- MOU/MOA examples
- Water Safety success stories
- All National Partnerships
- Toolbox with tons of ideas

The screenshot shows the 'Natural Resources Management Gateway' website. The header includes the US Army Corps of Engineers logo and the tagline 'to the future...'. A navigation bar contains links for Home, Visitors, Lake Discovery, Recreation, Env Compliance, Env Stewardship, Partners, News/Events, People, Forums, Learning, GETS, Tools, New Postings, Submit, and Index/Search. The main content area is titled 'Water Safety Partnerships' and contains a paragraph about the national water safety program. Below the paragraph are two columns of links: 'Water Safety Success Stories', 'Related Sites', 'Water Safety Toolbox Partnership Ideas', 'News/Current Issues', 'Water Safety Grants', and 'Water Safety Partnership Examples'. A vertical sidebar on the left is labeled 'Partnerships'.



Find Your Division/District Water Safety POC

Project Development Team (PDT)

Division/District	Office Symbol	POC
Headquarters National Water Safety Program Manager	CECW-CO-N	Pamela Doty (817-886-1727) pamela.j.doty@usace.army.mil
Louisville District C.J. Brown Dam and Reservoir	CELRL-OP-MR-B	Matthew Palmer Matthew.H.Palmer@usace.army.mil
St. Louis District Public Affairs Office Representative	CEMVS-PA	Romanda Walker (314-331-8090) Romanda.L.Walker@usace.army.mil
St. Louis District MVD Representative - St. Louis District	CEMVS-OD-T	Roxane Krutsinger ((314) 331-8624) roxane.b.krutsinger@usace.army.mil
New England District Tully Lake	CENAE-OD-LC	William C. Mehr (978-318-8262) William.C.Mehr@usace.army.mil
Portland District NWD/POD Representative, The Dalles Lock and Dam	CENWP-OD-D	Amber Tilton (541-506-7818) Amber.C.Tilton@usace.army.mil
Mobile District SAD Representative - Allatoona Lake	CESAM-OP-AL	Chris Purvis (678-721-6725) Christopher.T.Purvis@usace.army.mil
Sacramento District SPD Representative - Success Lake	CESPK-ODS-S	Sylvia A Guerrero (559-784-0215) SYLVIA.A.GUERRERO@usace.army.mil
Sacramento District Bilingual Subcommittee Chairperson, Success Lake	CESPK-ODS-S	Robert Moreno (559-784-0215) Robert.Moreno@usace.army.mil
Fort Worth District Safety Office Representative	CESWF-SO	Julie Franco (817-886-1318) Julie.franco@usace.army.mil
Tulsa District SWD Division Representative		Abby Jones (918-669-7340) Abby.L.Jones@usace.army.mil

Any Other Water Safety Partnerships?



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